

THE PURPOSE OF THE MIND-BODY PRACTICE CE PROGRAM

One:

Help D.C.'s make the transition out of the traditional (pioneered by B.J. Palmer) model of chiropractic practice and re-position themselves as mind-body specialists that D.D. palmer had originally envisioned. Stress the huge need for such a mind-body practitioner in our current high-stress society.

Two:

Help D.C.'s come to the realization that they are perfectly positioned to make a seamless transition into the mind-body model and will be able, as a result, to have a personally rewarding and professionally lucrative practice in a niche market that has a listening for such a practice.

Three:

Teach them about this 'niche market' and who it is composed of, namely; the same people who currently seek natural methods of health care including chiropractic, naturopathy, acupuncture, massage therapy, hypnotherapy, and NLP practitioners, energy medicine practitioners, etc.

Four:

Teach D.C.'s how to re-invent, transition, re-position and establish themselves firmly as Thomas Edison's predicted- *Doctor of the Future!*

“The doctor of the future will give no medication, but will interest his patients in the care of the human frame, diet and on the cause and prevention of disease.”